

Right Message • Material Specifications

TRIPinfo Digital Platform provides multiple touchpoints for all Sponsorships

1. TRIPinfo ONLINE > Send to eric@TRIPinfo.com

- 3 Wide Skyscrapers for random-serving (160x600 pixels) - PNG, JPG, or GIF (non-animated)
- 1 Mobile Adhesion Banner [320x50 @2x resolution (640x100)] - PNG, JPG, or GIF (non-animated)
- Video URL or File - AVI, MOV, MP4, MPEG4 or WMV
- Tracking URL (or we'll create a Google URL Tag for you)

2. TRIPinfo WEEKLY EMAIL NEWSLETTER > Send to sheala@TRIPinfo.com

Headline and link to press release or article.

3. TRIPinfo QUARTERLY DIGITAL MAGAZINE > Send to and call for questions sheala@TRIPinfo.com

Deadline: 5th of March (Spring) + June (Summer) + September (Fall) + December (Winter)

Full Page ads may be sent as TIFF, EPS or high-res PDF.

Size	Live Area	Trim	Bleed
Full Page	7.625" x 10.5"	8" x 10.875"	8.25" x 11.125"

Note: We reserve the right to make minor size adjustments to supplied creative as necessary for page layout.